Cultural Heritage & Resilience in International Law

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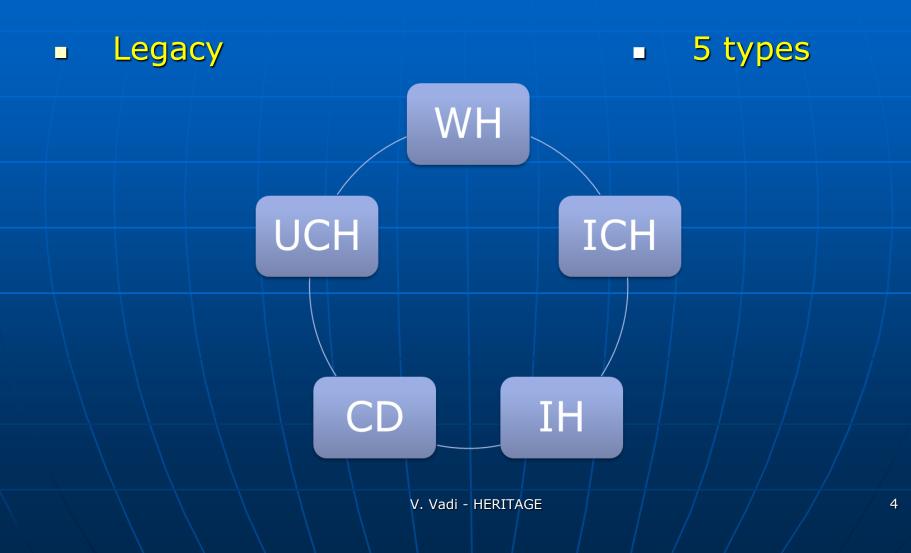
Outline

- Cultural Heritage
- Global cultural governance
- What role for resilience?
- Case studies
- Preliminary Conclusions

Cultural Heritage



Defining Heritage



Why Heritage Matters

- Individual human rights
- Cultural diversity
- Human flourishing
- Public interest
 - Common interest of humankind
 - International peace and security
 - Prosperity
 - At the heart of international law

Global Cultural Governance

- Multilevel governance
 - international, regional, national
- Fragmented legal framework
 - different legal objects of protection
 - UNESCO instruments
 - soft character
- Substantive overreach, procedural underachievement

'Soft' Character

- Lack of supremacy
- Obligations of means rather than results
- Wide margin of appreciation as to how to implement obligations
- Lack of dedicated courts and tribunals

Eurocentric Bias?



1248 properties;

972 cultural; 235 natural; 41 mixed

(Source: UNESCO 2025)

'Heritagization'

- Respect of HRs is built in UNESCO treaties
- Yet, community engagement remains scarce
- Indigenous communities evicted from their lands
- Top-down approaches
- Risk of overemphasizing heritage
- Why do we protect heritage?
- Heritage as heritage or the heritage people wants?

Utopian Approach?



The sinking of the San José, National Maritime Museum

What Role for Resilience?

Resilience

- Resilience = the ability to adapt well in the face of adversity
- Capacity of a material to return to its original shape after being deformed
- Not only bouncing back but also bouncing forward



Why does it matter?



The Great Wave off Kanagawa, Katsushika Hokusai, 1831-1833

- Resilience thinking is particularly appropriate in times of crisis
- Cultural heritage is facing existential threats such as climate change, overtourism, development, armed conflict



European Union: Copernicus Sentinel-2 imagery of Venice

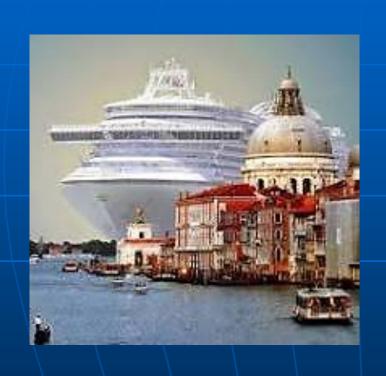
Resilience thinking help address key questions about what heritage deserves protection, by whom, why, when, and how it should be protected.



Climate Change

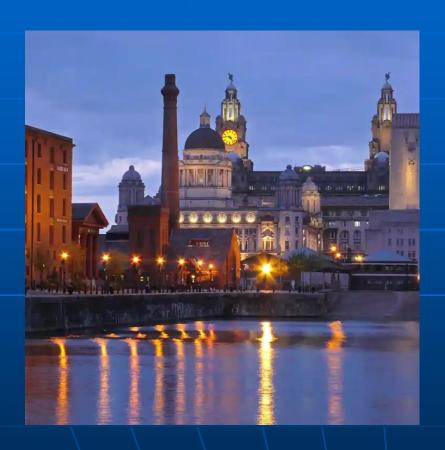
- Sea level rise threatens Venice and other coastal world heritage sites and communities
- Arctic heritage disappears
- Acidification damages coral reefs
- Forests face megafires
- Entire regions face desertification

Overtourism



- World heritage inscription dramatically increases tourism
- Overuse
- Infrastructure pressure
- Commodification
- Overcrowding

Development Pressure



Liverpool Maritime Mercantile City ©UNESCO 2025

- Listed in 2004
- Planned development and construction of a new stadium
- Cultural vandalism or cultural investment?

Armed Conflict



Timbuktu, Mali, © El-Boukhari Ben Essayouti

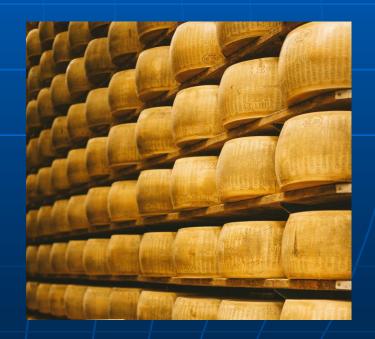


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CH & Resilience

 CH as a source of resilience, strengthening the individual and community's capacity to recover from diverse threats





CH & Resilience

 CH as a repertoire of adaptive knowledge systems



Cultural Governance & Resilience

- Reciprocity
- Cultural governance as a resilient system
- Making cultural heritage more resilient



Preservation Paradigms

- OLD
- Heritage as static &
- Separate from living communities
- Top down
- Fragmentation
- Defensive

NEW

- Heritage as a dynamic source of strength subject to evolution
- Protecting heritage with local communities
- Polycentric governance
- Interdisciplinary
- Proactive approach



Digital resilience: Promises

- Digital documentation can ensure the virtual resilience of CH
- Information survives even if the physical site is destroyed
- It can enhance public accessibility and epistemic resilience



Digital Resilience: Pitfalls

- Can it replace living heritage or monuments?
- Is it real success?
- It can introduce new vulnerabilities:
- It can become a new barrier due to a technological gap
- Problem of technological obsolescence

Case Studies

Le Morne



Legal Resilience

'the inscription of Le Morne as a UNESCO World Heritage Site was in the public interest of Mauritius and its people, ... it was a noble goal consistent with the objective of preserving the history of the place, honoring the dignity of the slaves who lived and died there, creating a symbol of freedom and human dignity, and - last but not least - preserving the physical beauty of Le Morne. In sum, [the] [r]espondent was fully entitled to prohibit any development at Le Morne ... in the interests of the people of Mauritius – and it did so.' Professor Stanimir Alexandrov, Dissenting Opinion, 14 February 2020

Against Resilience?

Risk of co-option:
Shifting the burden of adaptation
on vulnerable communities rather than
addressing structural inequities

Triple Jeopardy

- 1. Those who did not contribute to climate change suffer the most because of its effects
- They also risk losing their traditional land and lifestyle so that other societies can decarbonize and power their highconsumption lifestyles
- 3. They also do not get the clean energy!

Indigenous Resilience

- Indigenous peoples have survived colonization, cultural genocide, forced displacement and environmental destruction
- Across the Americas, Australia, New Zealand, Scandinavia, and elsewhere
- Their resilience deserves recognition and support
 Their legal entitlements should be respected and fulfilled;
- Heritage loss should not be framed as an adaptation issue; rather, it is a justice issue

Policy Options

Policy Options

Treaty Interpretation

Treaty Drafting

Policy Option I: Interpretation

- Treaties are interpreted as living instruments that evolve over time.-
- Recent interpretations highlight the importance of community participation.
 - Operational Guidelines
 - OUV?

Treaty Interpretation

- Article 31.3 (c) VCLT:
 'There shall be taken into account, together with the context, ... any relevant rule of international law applicable in the relations between the parties'.
- International cultural heritage law as part of international law
- **⇒** Holistic Approach

Policy Option II: Treaty Drafting

- 2003 Convention on Intangible Cultural Heritage
- 1992 introduction of cultural landscapes as a World Heritage category

Conclusions

- Complex interplay between heritage, resilience, and international law
- Tensions between:
 - conservation and adaptation,
 - cultural sovereignty and international law,
 - resilience and accountability,
 - technical interventions and root causes of vulnerability
- Mutual supportiveness, but human rights must be respected -> legal resilience and rule of law



Cultural Heritage in International Economic Law

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Thank you!