

CURRICULUM VITAE

PERSONAL INFORMATION: FLETCHER, Denise Elaine (British female)

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QUALIFICATIONS:

Post-Graduate Certificate in Modern Slavery & Emancipation, University of Nottingham (2018-19, part-time, distance learning).

PhD -Nottingham Trent University, 'Organisational networking and strategic change in a small family business' (1992-1997, part-time).

BA (FIRST CLASS HONS.) Modern European Studies (The Nottingham Trent University, 1988).

CURRENT APPOINTMENT

From Apr 18, 2011 to present: **Professor of Entrepreneurship and Innovation.** Faculty of Law, Finance & Economics, University of Luxembourg, UNIVERSITÉ DU Luxembourg Kirchberg Campus, Bloc G, 1st Floor, Room G103, 6 rue Richard Coudenhove-Kalergi, L-1359 Luxembourg. Tel: +352 46 66 44 5863; denise.fletcher@uni.lu; https://wwwfr.uni.lu/recherche/fdef/crea/people/denise_elaine_fletcher

PREVIOUS APPOINTMENTS

- Jan 2011** Reader in Entrepreneurship & Family Business, Uni of Sheffield Management School.
- 2006-2011** Senior Lecturer in Entrepreneurship, University of Sheffield Management School and from 2010, Director of Research for Centre for Regional Economic and Enterprise Development, University of Sheffield Management School. Also, Head of Division for Management department since 2010.
- 1991-2006** From 2004, Principal Lecturer in Entrepreneurship, and Director of Entrepreneurship Research in Centre for Growing Businesses, Nottingham Trent University Businesses (prior to 2004, I was a lecturer in European Business).
- 1988-1991** Freelance Research Associate in various research projects.
- 1985-1987** Returned to full-time higher education in 1985-1987 (Nottingham Trent University) to study Modern European Studies and later to teach part-time in the humanities faculty.
- 1982-1985** Public relations (The Boots Company 1982-85).
- 1977-1982** Career in public administration (Nottingham City Council, 1977-1981).

COMPLETED DOCTORAL SUPERVISIONS (# as first supervisor)

- 2014-19** Simona Christina Wagner, (Uni Luxembourg & ZEW, Mannheim, Germany), Firm Exits.
- 2016-19** Abdul Basit Issah, Uni Luxemborg: The influence of family ownership on Mergers & Acquisitions.
- 2014-18** Anne Tryba, Uni Luxembourg: FNR funded: The Impact of Entrepreneurial Team Diversity on Small Business Growth in Luxembourg#.
- 2014-18** Rocky Adiguna: Traditions in Tension: an ethnographic inquiry of Luxembourg's family-run hotels (UofLuxembourg)#
- 2013-17** Nabil Abou Lebdi: Innovation in SMEs (Uof Luxembourg).
- 2009-15** Sarah Beani: Innovation and family firms, (UofSheffield)#
- 2008-12** Amir Amirrudin: Opportunity creation in the biotechnology industry of Malaysia (UofSheffield with Leeds and York Universities, UK)#
- 2009-12** Olga Onoshchenko: Informal Economy and households in the Ukraine (Uof Sheffield).
- 2005-11** Kwame Yeboah-Korang: Informal economy in Ghana (Uof Sheffield).
- 2007-11** Shehryar Shahid: A study of Pakistani immigrants and informal economy (UofSheffield).
- 2002-08** Paul Selden: The role of entrepreneurial tacit knowledge in innovation processes in a high technology growth-orientated small firm (Nottingham Trent Univ, UK).
- 2007** Adel Taiguri: Small business emergence in Libya (Nottingham Trent Univ, UK).
- 2006** Kenneth Rufasha: Entrepreneurial teams in Zimbabwe (Nottingham Trent Univ, UK).
- 2005** Judith Esuha-Willems: Constraints to the growth of indigenous medium-sized enterprises in Kenya, (Nottingham Trent Univ, UK)#
- 2004** Wing Lam: Comparative Study of New Venture Creation in Three Chinese Sub-Cultures (Nottingham Trent Univ, UK)#

- 2003** Angela Vickerstaff: Marketing Orientation in a Transition Economy: The Case of the Czech Republic (Nottingham Trent Univ, UK).

PHD EXAMINATION COMMITTEES

- Nov 2022** Lisa Bäckvall, The Co existence of family, ownership and business: conceptualizing entanglement and business family owning, Jönköping International Business School, Sweden (also opponent at internal seminar).
- Apr 2019** Gry Osnes, Executive succession and the social construction of knowledge: a sequence of explorative case studies, University of Oslo.
- Oct 2018** Matthias Waldkirch, From interactions to relational work: investigating on-family CEOs in Family Firms, University of Jonkoping, Sweden.
- Jun 2018** Isabelle Mari, Developing Trust among family owners in multiple branches family firms. University of Jonkoping, Sweden.
- Jan /2018** Yashar Mansoori, Entrepreneurial methods as vehicles of entrepreneurial action, Chalmers University of Technology.
- Mar/2017** Barbara Gail Cosson, Crafting a family business: wives weaving the threads of work and family life, University of Swinburne Australia.
- Jun/2016** Christine Thalsgård Henrique, In search for entrepreneurial learning: Towards a relational perspective on incubating practices, Copenhagen Business School, Denmark.
- Jul/2015** Lucas Loehlein, Audit oversight regimes, University of Luxembourg (member of examination committee).
- Jul//2015** Duncan Pelly, Entrepreneurship and opportunity: a temporal story-telling perspective., E.M. Lyon Business School, France.
- Oct/2013** Elias Hadjielias (external examiner) A dynamic perspective on collective entrepreneurial learning in organisations: a multi case study of family business in Cyprus (University of Lancaster, UK).
- Sep/2012** Kaisa Haag, (External opponent, public defence), Rethinking family business succession: from a problem to solve to an ongoing practice (Jonkoping University Business School, Sweden).
- Sep/ 2011** Richard Tunstall, (external examiner), Understanding social processes in the development of internal corporate ventures: a social constructionist perspective (University of Glamorgan).
- May/2011** Jenny Helin, (opponent final seminar), Living moments in family meetings: a process study in the family business context, (Family Business Research Centre, Jonkoping Business School, Jonkoping, Sweden).
- July/2010** Asmita Lawrence, (external examiner), Market Orientation development in family-owned small and medium enterprises (MPhil, The Nottingham Trent University).

TEACHING /CURRICULUM DEVELOPMENT

- 2011-pres** Entrepreneurship and Business Models, Processes and Planning, Master level. Small Business Management, Research Methodology courses.
- 2006-11** MA Management Research (qualitative research methodology) Management Inquiry (MBA – research methods); Creating Entrepreneurial Ventures (MSc Management); Design and delivery of Enterprise and Entrepreneurship modules on undergraduate Programme, UoSheffield.
- 2003-11** Design and delivery of Strategic Entrepreneurship modules on undergraduate and post graduate courses
- 2000-05.** Small Business and Entrepreneurship Development (under-graduate and post-graduate studies).
- 1997-01** Design and delivery of modules on Research Methodology for MBA/MSc programmes in marketing and management.
- 1997-01** Delivery of International Strategic Management on MBA and Masters programmes.
- 1995-01** Delivery of sessions on business development, family business, organisational networking and strategic change on MBA.
- 1993-97** Design and delivery of International Management module at undergraduate level II;
- 1991-93** European Business Environment module at undergraduate level II (for UK and European exchange students).

INSTITUTIONAL RESPONSIBILITIES/COMMISSIONS OF TRUST (+ indicates ongoing)

Apr 2018-21	Senior Editor, Organization Studies.
2014-2016	Mentoring of early career researcher scheme run by European Council of Small Business.
2011-17	Programme Director, Master in Entrepreneurship & Innovation Programme, UniLu.
2005+	Editorial board member for journal, Entrepreneurship and Regional Development.
2011+	Recruitment and promotion committees for professorial and associate professor positions at University of Luxembourg.
2011+	Member of the Faculty Council, Faculty for Law, Finance & Economics,
2014	Host for EIASM/ECSB Research in Entrepreneurship Conference (RENT XXVIII) conference hosted at the University of Luxembourg.
2014	Chaired a panel debate at Research in Entrepreneurship (RENT) conference, 'Entrepreneurship Research in 2020 (Friederike Welter, Bonn/Siegen University, Chris Steyaert, St Gallen University; Ethel Brundin, Jonkoping University; and Daniel Hjorth, Copenhagen Business School.
2011-14	Member of the University of Luxembourg, Faculty of Law, Economics and Finance, Gender committee; also accreditation committee.
2010-14	External examiner, University of Manchester, Enterprise Centre, Manchester, UK for Masters in Enterprise.
2011	Academic lead/host for the Institute for Small Business & Entrepreneurship's annual Research/Policy and Practice conference at the University of Sheffield.
2007-11	Vice President and Board member, Institute of Small Business and Entrepreneurship (for Entrepreneurship Practice.
2010	Guest editor of special issue on 'Culture and Values in family firms' for Journal of Family Business Strategy (with Prof. Leif Melin, University of Jonkoping, Sweden; Alberto Gimeno, ESADE Business School, Barcelona, Spain).
2010	Visiting Professor, Family Business Research Centre, Jonkoping Business School, Jonkoping, Sweden.
2010	Advisory board for Handbook of Family Business Research (edited collection published by Edward Elgar, due out in 2011). Second international monograph showcasing leading edge research in the global family business field.
2010	Track Chair for Family Business Research track at Institute for Small Business and Entrepreneurship Annual Conference in 2010.
2010	Chair of Research Committee for International Family Enterprise Research Academy (IFERA) annual conference, Centre for Family Business, University of Lancaster, UK.
2009	ISBE Annual Conference (plenary talk), Liverpool University.
2009	Special Issue Guest Editor Entrepreneurship and Regional Development on Entrepreneurship and Institutional Change, publication in 2011 (with Prof. Christos Kalantridis, University of Salford).
2009	Member of University Court for University of Sheffield

RESEARCH PROJECTS & COLLABORATIONS

2019-2020	Research Funding from National Fund for Research, Luxembourg: "Entrepreneurship and Applied Artificial Intelligence" (field study of entrepreneurs developing AI solutions for social problems). 104,000 euro funding for 6 months FT involving stay at Babson College of Entrepreneurship, Boston, USA.
2016-18	PriceWaterhouse Coopers (PwC), Luxembourg. Understanding the sustainability and growth of family firms in the Greater Region of Luxembourg.
Jul 2016	OECD Country level assessment of Inclusive Entrepreneurship Policies & Programmes (Luxembourg National Report).
2011	Institute for Chartered Accountants in England and Wales (2011) 'Understanding limited liability partnerships in the SME business sector (with Prof J.Frecknall-Hughes and Dr S. Williams).

- 2009-11** (1.1m€) European Commission Executive Agency for Competitiveness and Innovation (EACI) as part of the ‘Intelligent Energy – Europe’ programme of initiatives. Energy2b – A cross-disciplinary stimulating energy- awareness initiative targeting students in higher education

REFEREED JOURNALS ARTICLES (SELECTED)

- Fletcher, D., & Trautrimis, A. (2024). Recruitment Deception and the Organization of Labor for Exploitation: A Policy–Theory Synthesis. *Academy of Management Perspectives*, 38(1), 43-76.
- Dey, P., Fletcher, D.E., & Verduijn, K. (2022). Critical research and entrepreneurship: A cross-disciplinary conceptual typology, *International Journal of Management Reviews*, June, pp.1/22. <https://doi.org/10.1111/ijmr.12298>
- Tryba, A. & Fletcher, D.E. (2019). How shared pre-start-up moments of transition and cognitions contextualize effectual and causal decisions in entrepreneurial team. *Small Business Economics* [https://doi.org/10.1007/s11187-019-00148-7].
- Selden, P. D., & Fletcher, D. E. (2019). The tacit knowledge of entrepreneurial design: Interrelating theory, practice and prescription in entrepreneurship research. *Journal of Business Venturing Insights*, 11, e00122.
- Fletcher, D.E., de Massis, A. & Nordqvist, M. (2016). Qualitative research practices and family business scholarship : a review and future research agenda, *Journal of Family Business Strategy*, 7(1): 8-25.
- Selden, P. & Fletcher, D.E. (2014). The entrepreneurial journey as an emergent hierarchical system of artifact-creating processes, in press *Journal of Business Venturing*, 30(4):603-615.
- Fletcher, D.E., Melin, L & Gimeno, A. (2012). Culture and values in Family Business – A review and suggestions for further research, *Journal of Family Business Strategy*, 3(4): 127-131.
- Kalanitiridis, C. & Fletcher, D.E. (2012). Entrepreneurship and Institutional change, *Entrepreneurship and Regional Development*, 24(3-4):199-216.
- Fletcher, D.E. (2010). ‘A curiosity for contexts: entrepreneurship, enactive research and auto ethnography’: an essay for Bengt Johannisson, in *Entrepreneurship and Regional Development* (23(1-2): 65-76.
- Fletcher, D.E. (2010). ‘Life-making or risk-taking’: co-preneurship and family business start ups, *International Small Business Journal*, 28(5): 1-17.
- Fletcher, D.E. (2009). Family and entrepreneurial processes in the emergence of small business in Bulgaria, *Journal of Enterprising Cultures*. 17(3): 351-375.
- Fletcher, D.E. (2007). The narrative world of entrepreneurship and the creation of interpretive communities *Journal of Business Venturing* – SI on Entrepreneurial Narrative, 22(5): 694-672.
- Fletcher, D.E. and Watson, T.J. (2007). ‘Voice, silence and the business of Construction’, *Organization*. 14(2): 155-174.
- Fletcher, D.E. & Watson, T.J. (2007). ‘Entrepreneurship, Management Learning and Negotiated Narratives: Making it otherwise for us – otherwise for them’: drama, dialogue and enterprise creation, *Management Learning*, 38(1): 9-26.
- Fletcher, D.E. (2006). Social constructionist ideas and entrepreneurship inquiry, *Entrepreneurship and Regional Development* 18(5): 421-440.
- Fletcher, D.E. (2004). International Entrepreneurship and the Small Business, *Entrepreneurship and Regional Development*, 16(4):289-305.

Fletcher, D.E. (2004). 'Interpreneurship': Organisational (re)emergence and entrepreneurial development in a second-generation family firm, SI on Entrepreneurial Developments in the Family Business, **International Journal of Entrepreneurial Behaviour and Research**, 10(1/2): 34-48.

Fletcher, D.E. (2002). 'In the Company of Men': a reflexive tale of cultural organising in a small organisation, **Gender, Work and Organisation**, 9(4):397-418.

Fletcher, D.E., & Hardill, I. (1995). Value adding competitive strategies: a cross-cultural study of SME textile manufacturers in France and UK', **International Small Business Journal**, 14(1): 33-52.

Hardill, I., Fletcher, D.E., & Montagne-Villette, S. (1995). Small firms' distinctive capabilities and the socio-economic milieu: findings from case studies in Le Choletais (France) and the East Midlands (UK)', **Entrepreneurship and Regional Development**, 7: 167-186.