

Sustainable vs. Inclusive Finance

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FI: Why it matters

- Why it matters
- Two sides of the same coin
- FinTech as a Tool for UNSDGs

Nr	Goals	Impact	How FT4FI can further goal
1	No poverty	I	Allow for online financing, including credit and crowdfunding; create new income opportunities through online markets and payments; reduce impact of disasters with local impact
2	Zero hunger	I	Enhance financial stability; stabilize cash-flows through saving and lending
3	Good health and well-being	I	Provide health insurance and financial stability
4	Quality education	I	Provide financial planning and savings for school fees
5	Gender equality	D	Strengthening female entrepreneurship and financial controls
6	Clean water and sanitation	I	Provide financing for development and maintenance of infrastructure; further education for local sustainability expertise
7	Affordable and clean energy	I	Provide financing for development and maintenance of infrastructure; further education for local sustainability expertise
8	Decent work and economic growth	D	Allow for online financing, including credit and crowdfunding; create new (online) income opportunities; ensure funding and use symmetry (long-term for long-term projects, short-term for short-term projects)
9	Industry, Innovation and Infrastructure	D	Provide financing for development and maintenance of infrastructure
10	Reduced inequalities	D	See on gender at UNSDG5. Re regional, economic and educational equality, education and savings provide the best opportunity for greater participation for most societies; both are further by FT4FI
11	Sustainable cities and communities	I	FT4FI assists the development of and investment in sustainable technology and transformation.
12	Responsible production and consumption	I	FT4FI assists the development of and investment in sustainable technology and transformation.
13	Climate action	I	FT4FI assists the development of and investment in sustainable technology and transformation.
14	Life below water	I	FT4FI assists the development of and investment in sustainable technology and transformation.
15	Life on land	I	FT4FI assists the development of and investment in sustainable technology and transformation.
16	Peace, justice and strong institutions	I	Robust economic development strengthens peace and civil institutions

Take Aways

- FI and SI are Siamese Twins
- SI investors to be approached with FI agenda
- Research need to address same questions
- Financing pool for FI projects to be enhanced

Thank you very much!

Forthcoming:

Dirk Zetsche, Douglas Arner, Ross Buckley, FinTech for Financial
Inclusion: Driving Sustainable Growth (2019)