## Classification Systems for MSMEs Prof Dr Dirk Zetzsche ADA Chair in Financial Law (inclusive finance)

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- I. Introduction
- II. Issues of Traditional Classification Systems
- III. Fit for purpose: Classification Systems for MSMEs
- IV. Policy Considerations
- V. Conclusion

## II. Issues of Traditional Classification Systems

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- Broad scope
- Data Intensity
- Data Availability
- Costs
- Winner takes all
- Lack of details on social missions

## **III.** Fit for Purpose: Classification of MSMEs

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## (M)SMEs

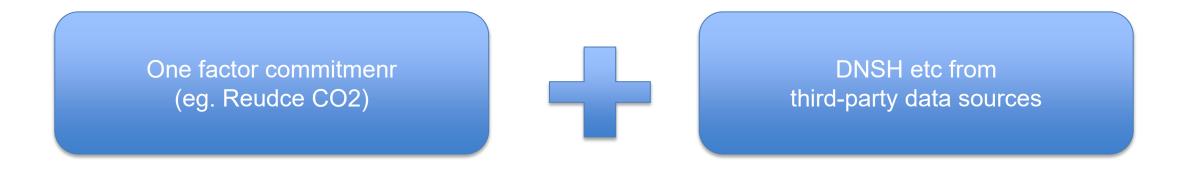
- do not have the capacity to care
- shall not care as it eats into their profitability
- Need external finance
- Banks etc need classification system

## **III.** Less is more: Classification of MSMEs

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- Reduce costs while relying on reasonable approximation
- From a multifactor model (Taxonomy Reg) to a one factor model
- From self-generated to third-party data
- Utilize <u>officially endorsed</u> data on sustainability impacts (Statec etc).
- Make accessible in European Single Access Point



## IV. Policy Considerations

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- How to achieve commitment? Financing contract
- How enforce commitment? Termination rights etc
- What does legislature need to do?
- Endorse official estimates
- Accept simplification of Art. 3 Taxonomy Reg (Sustainability definition)
- Openness for similar concept for social sustainability

### **V. Conclusion** T FACULTY OF LAW, ECONOMICS AND FINANCE



- Most firms are MSMEs
- Taxonomy Reg too unwieldy for MSMEs
- Third countries look for guidance on MSMEs towards EU ("Brussels Effect")
- Export of Environmental Sustainability Taxonomy counterproductive
- Single Factor Approach for MSMEs with potential
- Adjust framework to realize this idea

#### Thank you!

#### $\ensuremath{\bigtriangledown}$ Faculty of Law, economics and finance



Roadmap for Inclusive Green Finance Implementation - Building Blocks to Implement IGF Initiatives and Policies <u>www.ssrn.com/abstract=4278277</u>



Towards a European Social Taxonomy: A scorecard Approach www.ssrn.com/abstract=4218874



Towards Sandbox Thinking in EU Sustainable Finance Law and Regulation <u>www.ssrn.com/abstract=</u>4147295



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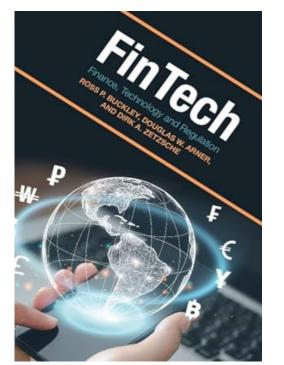


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FinTech book

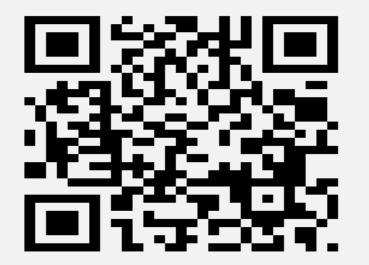
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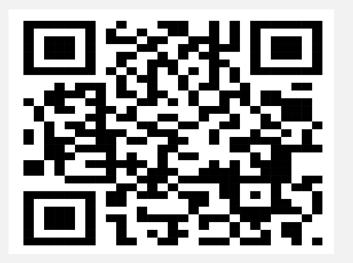


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