



UNIVERSITY  
OF LUXEMBOURG  
INCUBATOR

# SUMMER SCHOOL 2025

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INCUBATOR







# WHAT ARE YOU DOING THIS SUMMER?

How about coming to Luxembourg and gaining an in-depth understanding of entrepreneurship, creativity, innovation, and business, all while experiencing the beauty of Luxembourg in the Summer?

The Summer School was founded by the University of Luxembourg Incubator to teach entrepreneurial skills to university students, researchers and employees in an extreme hands-on environment. Our mission is to build a bridge between the University and the entrepreneurial world. Through this approach, the Summer School strives to create a learning and living environment which encourages participants to grow in maturity, become well-grounded individuals and successful leaders, both in business and in the community.

**INTERNATIONAL SUMMER SCHOOL**  
**KNOWLEDGE-DRIVEN**  
**INNOVATION AND**  
**ENTREPRENEURSHIP**



# AT A GLANCE

## TAKE A LOOK AT WHAT TO EXPECT BY PARTICIPATING IN THIS SUMMER SCHOOL WITH US.

### DATES

24 to 28 June, 2025

### WHAT

Our motto is - Entrepreneurship is a skill that can be taught and so learned!

The overall objective of this course is to equip participants with business insights that will allow them to efficiently participate in commercializing research, inventions and technical know-how.

In learning by doing approach, the participants will acquire artistic and creative methodologies related to the discovery and development of any idea or business opportunity.

### WHO

Doctoral candidates (PhD), researchers who are interested in discovering innovation and entrepreneurship. As the Summer School is interdisciplinary by nature, Bachelor and Master students from all disciplines as well as startups offering innovative products or services are encouraged to apply.

### LOCATION

The Marienthal Youth Centre is based on the site of a former convent located in Western Luxembourg. The center is equipped with modern facilities, including classrooms and accommodation options, ensuring a comfortable and productive learning environment.

### TRANSPORTATION

First and last days of the course, bus transportation is provided from/to:

- Luxembourg Parking Glacis
- University of Luxembourg Belval campus
- Marienthal Youth Hostel

Any additional charges for field trips organised as an integral part of the Summer School will be covered by the organiser.

### FEES

No fee is charged for participation of the summer school. However, no shows or late cancellations will be subject to a 100 euro charge.

- **Included:** Course materials, coffee breaks, lunch, dinners, excursions, social activities, and accommodation.
- **Not included:** Individual costs such as traveling using your own car.

### CREDITS

No credit will be awarded upon completion of the summer school





# WHY CHOOSE THIS SUMMER SCHOOL?

Students and researchers are considered our brightest minds. They have the highest academic records, innovative research results, and bright ideas in mind. However, they sometimes fail to turn their findings into marketable products, which could allow them to consider entrepreneurship as an attractive career option.

*Entrepreneurship is a state of mind: having the eye to see an opportunity, having the skillset to act upon it, and having the perseverance to materialize it.*

It all starts with innovative technologies. However they are useless unless they become enacted in the market, ideally leading to new business creation. The International Summer School on Knowledge-Driven Innovation & Entrepreneurship is an experiential and interactive 5-days course, specifically designed to test participants' entrepreneurial appetite and ideally jumpstart their entrepreneurial adventure. It is a training and mentoring/coaching course where participants get the opportunity to transfer their findings into a successful business idea with a viable business concept and plan.



**BRENDA RAUD**

PhD student,  
Institute for Infection Immunology, Twincore(DE)  
Participant - 1st edition, July 2018

“ The Summer School was a memorable experience. The content of the course was exactly what I needed to understand the basics behind the entrepreneurial mindset, and it encouraged me to look at my work and my professional career from a new perspective. I enjoyed the company of such a diverse group of people and was very impressed and uplifted by the experience, knowledge, and kindness that the organizers so generously gave every day. Thanks for selecting me to participate, it was a real pleasure!



# GET THE OPPORTUNITY

## TO LOOK AT THE WORLD WITH AN OPPORTUNITY-ORIENTED MINDSET

- Combining theoretical and empirical coursework focused on developing practical skills. The foundation of instruction is mainly the experiential “learning by doing” method – an intensely interactive and highly engaging approach to teaching and learning.
- The Summer School builds on close collaboration with highly motivated participants. We are supported by renowned actors, experts, entrepreneurs and professional of the Luxembourgish startup ecosystem who mentor the participants on their projects.
- Participants gain experience by following an interdisciplinary approach; the capability to brainstorm, think outside the box, and generate ideas with the aim of improving their entrepreneurial skillset: complex problem solving, critical thinking, creativity.



I made more progress during this week than in several months before it



Great initiative for researchers who want to jump in the business world.

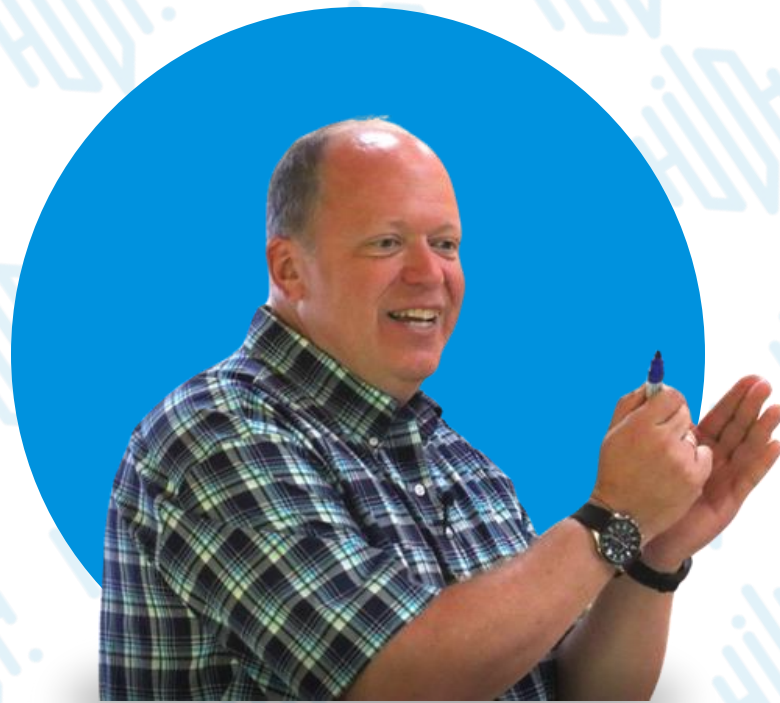


Nice setup that created a friendly environment, participants, teachers, and mentors co-created well discussions that motivated me for continuing with my idea.



# A WEEK WITH TED ZOLLER

ENTREPRENEUR & EXPERT IN VENTURING AND EDUCATION



**TED ZOLLER**

“ The Summer School is an advanced one-week course on entrepreneurship and innovation in which you experience the full innovation & entrepreneurship cycle that provides you knowledge, skills, tools and support to create your own startup. You will receive the same guidance as would a start-up entrepreneur.

In essence, you need to answer 6 key questions:

- What is the value you are trying to create using your research or know-how? [MEANING]
- How to design the business model of your venture? [MODEL]
- Do you have a good understanding of your customer and have you identified the beachhead market [MARKET]
- How much funding do you need and have you quantified the risk-reward? [MONEY]
- How to resource the execution? [MANAGEMENT]
- What are the key make-or-break instances of your venture journey? [MILESTONE]

Ted Zoller teaches new venture creation & entrepreneurial acceleration and leadership programs at UNC Kenan-Flagler. His research focuses on the role and structure of entrepreneurial networks and the interrelationships with investor syndicates. He has posited a "dealmaker's algorithm" to identify the most important actors in entrepreneurial ecosystems. He is an adviser to the Blackstone Charitable Foundation, and works with them to scale the Blackstone Entrepreneurs Network, an entrepreneurship networking project based on his research.

His teaching focuses on new enterprise development, business models and early-stage venturing with a focus on developing entrepreneurial leaders and teams. He is the founding instructor of Launching the Venture, which has increased the number of companies to spin-off from UNC to lead national benchmarks.

He is a senior fellow at the Ewing Marion Kauffman Foundation, where he previously served as a Vice President.

He is the President of the United States Association for Small Business and Entrepreneurship, the largest independent, professional academic association in the world dedicated to advancing the discipline of entrepreneurship.

Dr. Zoller collaborates with leading venture accelerators in Europe, including the Accelerace program at the Symbion Research Park in Denmark.

He serves on the boards of Idea Fund Partners, Rex Health Ventures, Southeast Tech Inventures, and the executive committee of the Council of Entrepreneurial Development and the national board of the Specialist People Foundation.

In 2018, the Deshpande Foundation's "Deshpande Symposium Awards" recognized Dr. Zoller with the Outstanding Contributions to Advancing Innovation and Entrepreneurship in Higher Education Award for extraordinary achievements in entrepreneurship.



Thriving with nature, here you will find vast stretches of greenery and open land that will give you a breath of fresh air.



**DR. ROY  
SOMESHWAR**

“ One week of intense immersion into the world of hands-on Entrepreneurship in the middle of woods with Canoeing, Mountain Biking, Tai-Chi and memories to cherish for a lifetime :) ”

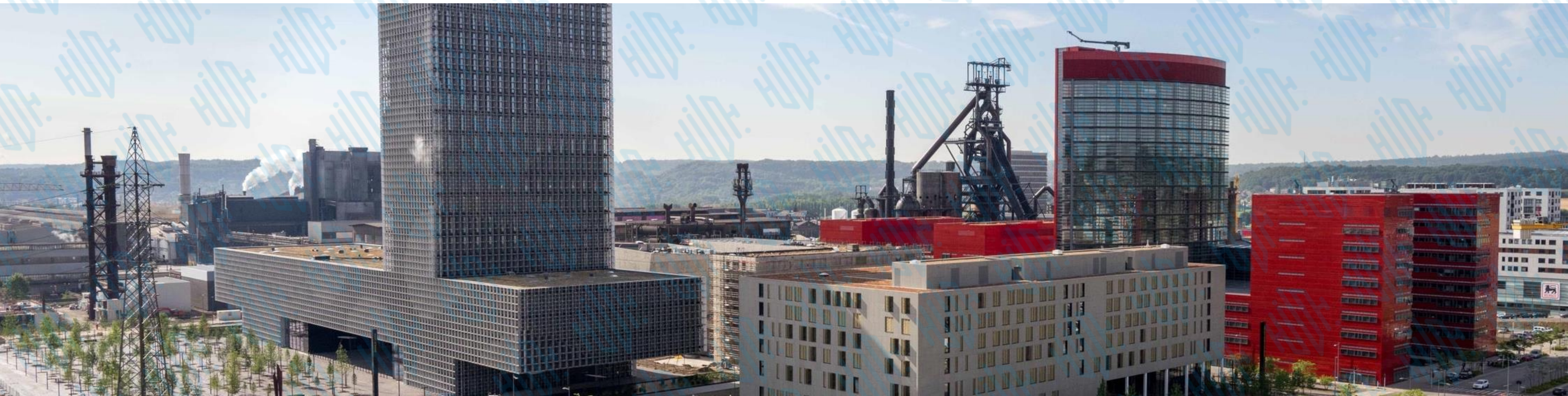
Director, Product and User-Experience @Connect-In/Xupo Mentor of UX Strategy & User-Centered Product Design @Google Participant 2nd Edition, July 2019





The University of Luxembourg is an international research university with a distinctly multilingual and interdisciplinary character which was founded in 2003 and is the only public university in the Grand Duchy of Luxembourg. With more than 7,000 students and approximately 2,400 employees from around the world, our University provides a truly cosmopolitan learning experience. 60% of students are international students, and the majority of staff members and academics have an international background. Our strategic development areas are digital transformation, medicine and health, and sustainable and societal development. The Times Higher Education ranks the University of Luxembourg 4th worldwide for international outlook, 25th in the Young University Ranking 2022 and among the top 250 universities worldwide. The University has both local and global impact and is a driving force in a country well on its way to becoming a leading knowledge-based society.

**The University of Luxembourg Incubator is a dynamic hub for entrepreneurship and innovation, empowering students, researchers, and alumni to turn ideas into successful ventures. It fosters a culture of innovation through workshops, ideation camps, summer schools, and accelerator programs while providing tailored mentorship and access to industry leaders. The incubator connects entrepreneurs with investors, corporate partners, and Luxembourg's thriving startup ecosystem, offering essential resources such as funding guidance, prototyping support, and networking opportunities. Beyond a workspace, it is a launchpad for groundbreaking ideas, helping shape the next generation of spin-offs and high-impact startups.**





HAVE YOU REGISTERED  
YET?



SCAN QR CODE OR CLICK ON [LINK](#)