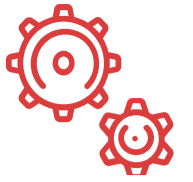


**19**  
**MAY**  
**2021**

**17.00-18.30 (CEST)**



Remote Webex Session  
Meeting number: 163 565 4594  
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**Social Sciences**

LECTURE SERIES: SCIENCE OF SCIENCE IN THE SPOTLIGHT

# Paradoxes of the globally embedded university: Lessons from the identity practices of Israeli higher education organizations



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Embedded in global culture that prizes “world class university”, Israeli higher education organizations are caught in web of institutionalized – and loosely coupled, if not conflicting – expectations. They are under pressure to achieve global excellence, satisfy Israeli economic and security needs, and serve Israel’s diverse social groups; they are also required to meet standards of proper governance, while maintaining academic collegial traditions; and they wrestle with Israeli, Jewish, Zionist and Palestinian legacies. This contextual complexity is expressed in the identity practices of Israeli HEOs, namely in the iconographic (logos, campus architecture) and textual (mission statements, website information) expressions of who they are, who they are not, and what they aspire to be. In these ways, Israeli HEOs reflect the challenges and paradoxes of glocal organization, organizations and organizing that are shared by HEOs worldwide, especially by those outside the global core.

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